CONSULTANT: DEVELOPING ADVOCACY STRATEGY AND TRAINING CONTENT ON USE OF DATA FOR ADVOCACY PURPOSES

JULY 2020

INTRODUCTION
We are looking for an experienced professional with track record in developing content/training for an eLearning module on the use of data for advocacy purposes for our child helpline members. And draft an advocacy strategy for the organisation, linked to the eLearning module.

Child Helpline International is one of the world’s largest collective impact organisations, with 168 child helpline members in 139 countries. Every year, our network receives millions of calls from children, young people and adults seeking advice and support. These voices form the basis of our advocacy work targeting policy-makers to strengthen children’s rights locally, regionally and globally. Alongside data collection and quality standards for child helplines, one of our core activities is to create resources that can be used to build capacity of responders and counsellors working within our member child helplines.

ABOUT THE ROLE
We are planning to develop our overall advocacy strategy for 2021-2023 and, to launch an eLearning training module on data management and the use of data for advocacy purposes for Managers and Counsellors at child helplines, under our project Voices of Children and Young People in Eastern and Southern Africa. As our consultant, you will

1. Lead on the creation of the overall advocacy strategy of the organisation 2021/2023

2. Create training content on use of data for advocacy purposes, including developing a survey to our members to identify their advocacy needs based on the advocacy strategy.

You will be assisted by our VESA Project Coordinator, in conducting the consultation with child helpline members, young people and other key stakeholders. The design and rendering of the eLearning materials will be undertaken by another.

This role is based remotely, due to the Covid-19 situation.

DURATION AND TIME SCHEDULE
The creation of the content for the module is expected to take 15 consultancy days, within two months, according to the provisional time schedule below:

- Early August 2020: development of a detailed work plan and consultation methodology.
- August 2020: design and develop content on the use of data for advocacy purposes.
August-September 2020: draft an advocacy strategy for the organisation, in close cooperation with the Management Team and members of the child helpline network.

PRODUCTS

All products and related documents will be the property of Child Helpline International.

- Child Helpline International Advocacy Strategy 2021-2023
- Training content on the use of data for advocacy purposes informed by survey findings on the members’ advocacy needs on use of data for advocacy purposes.
- Detailed report on the consultation process, findings and recommendations for strengthening use of data for advocacy purposes by child helplines

CONSULTANT EXPERTISE AND REQUIREMENTS

We are looking for a consultant who:

- Has a degree in a subject relating to Social Sciences, International Development or similar;
- Can provide expertise and leadership in how to guide organisations in setting up evidence-based advocacy plans;
- Has demonstrable experience in developing learning content on advocacy for diverse audiences and has ability to explain the concept of advocacy in simple terms;
- Has demonstrable experience in designing advocacy content and messages
- Is flexible, with the ability to shift between different tasks and projects, including being comfortable with working on more than one task simultaneously, and reliable, with the ability to build professional trust with the team, members and other stakeholders;
- Has a collaborative working style in order to liaise with the team, child helplines and other key stakeholders in all stages of development of the module(s);
- Can lead on building and consistently developing our data management and advocacy systems for future use;
- Has a strong background in children’s rights and child rights advocacy and child protection;
- Native, or near native, in spoken and written English. Fluency in Portuguese will be an advantage;
- Is proficient in MS Office;
- Is able to collaborate remotely.

REMUNERATION

USD 400 per working day, inclusive of applicable taxes. For a maximum of 15 days’ work

APPLICATION

Please send your CV and a cover letter, in English, to Maxim@childhelplineinternational.org by 07 August 2020. Please ensure the following information is included in your cover letter:

- Specific information about your experience in designing advocacy strategies and learning materials.
• Examples of your previous work, for example, links to articles or reports and strategic design.
• Contact details for references.